

## Read Right Is Effective for Corrections Education—both Juvenile and Adult

Read Right is an innovative, highly structured system that causes the brain to “remodel” the neural networks that, in poor readers, erroneously guide the reading process. Once the networks are appropriately remodeled, excellent reading results each and every time the student accesses the network to make reading happen. (Excellent reading means the reader is 100% comfortable as he reads, he fully understands what the text says, and, if he is reading out loud, the language sounds natural—just like conversational speech.) The Read Right methodology focuses on rapid, significant improvement—possibly the *total elimination*—of the reading problem and is delivered by specially-trained practitioners (individuals employed by your institution or online tutors employed by Read Right Systems).

You can bring Read Right to your students via:

- **A Read Right Site-Based Project** (description on page 5)  
Read Right Systems provides a turn-key program—virtually everything required for a successful implementation is provided,\* including intensive hands-on training for your faculty/staff at your location.
- **Read Right Online Tutoring** (description on page 6)  
Highly trained Read Right practitioners employed by Read Right Systems work with your students online in a live, real-time, interactive tutoring session. Students and online tutors see and hear each other throughout each tutoring session, but the students do not see and hear each other.

---

\*Exception: The client needs to provide students with a device (MP3 player, tablet, or computer) for downloading the audio files and playing them back as needed for each Read Right session. These devices must have search capability.



Prison **2** Society

# READ RIGHT® PREPARES STUDENTS FOR SUCCESS

## Results for Juvenile Offenders Participating in Read Right

### Mission Creek Youth Camp for Juvenile Offenders

A 12-week pilot to demonstrate the power of Read Right to quickly transform struggling readers was held at the Mission Creek Youth Camp for Juvenile Offenders in Washington State. Seventeen students participated in the pilot. Mission Creek personnel administered the comprehension sub-set of the Woodcock-Johnson before beginning the pilot and upon its completion. The students demonstrated an average gain of 3.2 grade levels after only 40 hours of participation in Read Right.

***“The results were phenomenal. This particular program has the potential to help us with the rehabilitation process!”***

*Mission Creek Youth Camp  
Superintendent, Karen Brunson*

***“The results speak for themselves! What a gift to give these kids! Suddenly they believe in themselves and their reading skills. Now they can walk out of here and go on to college—something they weren’t even thinking about before this class.”***

*Mission Creek Youth Camp Principal, Jan Blase*

***“I’m not intimidated by any reading materials anymore. I’m not just looking at magazine pictures, I’m actually reading the articles plus I’m using more complex words in my language.”***

*Alicia, Read Right Student  
Mission Creek Youth Camp*



### North Dakota Youth Correctional Center

Read Right has been implemented with youthful offenders at the North Dakota Youth Correctional Center since 2005. Students served during that time have shown an average gain of 3.0 grade levels in an average of 14 hours of participation in Read Right. Their average number of tutoring hours per grade-level gain was 4.7.

***“I read more and I read faster,” he said. “I just read because I’m starting to like it now. Because now I can understand what I’m reading and stuff.”*** 18-year old youth offender and Read Right student

## Results for Adult Offenders Participating in Read Right

In the State of North Dakota, Read Right was initially implemented in 2005 at the Youth Correctional Center in Mandan. After seeing the transformative results with these first students, the corrections education staff determined they had to make the program available for their adult populations as well. Read Right is now in all four adult prisons in addition to the youth Correctional Center and is mandatory for all incarcerated juveniles and adults in the State who are participating in any kind of education program within their institutions. The adults have shown an average gain of 2.96 grade levels in an average of 16 hours of participation in Read Right. Their average number of tutoring hours per grade-level gain was 5.4.



***“I thought that reading was boring, but now I read all the time. I wouldn’t if I wouldn’t have been in Read Right.”***

*Garrett L.*

***“When I first came into Read Right, I didn’t think it was going to help. After being in Read Right, it really did improve my reading. Now I know I am an excellent reader.”*** Bryce S.

## READ RIGHT IS INNOVATIVE & RESULTS DRIVEN

- Both summative and formative evaluations are built into the system, ensuring efficient, individualized instruction.
- Each Read Right student begins the program at his or her optimal reading level—text complexity that is neither too hard nor too easy, providing an appropriate degree of challenge without overwhelming the learner. The student progresses to higher complexity levels of text as soon as he or she demonstrates appropriate competency.
- At each level of text complexity, Read Right students are required to produce oral reading that makes sense, feels comfortable, and sounds as natural as conversational speech. The system design makes it possible for every student (*including dyslexics and learning disabled students*) to produce excellent reading. It is an exciting approach for struggling readers of all reading abilities because they are enabled, for the first time in their lives, to experience excellent reading.
- Read Right students work with both non-fiction and fiction stories and books—comprehension improves because students are working throughout the program to develop highly efficient, sophisticated strategies designed to construct meaning from text.
- Read Right’s focus is not on rapid word identification. Rather, Read Right’s focus is on active construction of meaning. Oral reading reflects natural language competency and so mirrors conversational speech.
- As students read *hundreds* of paragraphs excellently, reading ability improves. Literally: Students construct a new and more efficient neural network to guide the process of reading—a neural network that relies on complex cognitive processing to *anticipate meaning*, rather than to identify individual words.



**For more information, contact Dee Tadlock at:  
(360) 427-9440 [deet@readright.com](mailto:deet@readright.com)**

# READ RIGHT® PROVIDES BOTH FORMATIVE AND SUMMATIVE EVALUATION

## Formative

---



Read Right has continuous formative evaluation built into the methodology. Your trained teachers and aides will monitor student performance to inform their tutoring decisions. Individualized instruction is assured because every interaction between the student and the tutor is determined by the student's performance in the moment and by patterns revealed over recent tutoring sessions. Data on student progress is entered into the web-based Read Right Data Management Portal at the end of each month by the tutors. The data is compiled into monthly reports that track each student's progress and the health of the project as a whole. Advancements in complexity of text expressed as grade level gains are included in the reports. The monthly reports are an important component of Read Right's quality assurance system.

## Summative

---

Read Right provides a norm-referenced, standardized test of reading comprehension (*The Gates MacGinitie Test of Reading*) to be used for summative program evaluation. Two different forms of the test together with answer sheets and detailed directions for administration are included with the support materials sent to each client. The institution personnel administer the tests before the students begin Read Right tutoring and then when they exit the program. The data is shared annually with Read Right Systems, and Read Right personnel create graphs from the data and share it with the institution in the form of an annual report.



*"He who opens a school door closes a prison."*

Victor Hugo

# READ RIGHT® DELIVERY SYSTEMS: ONSITE OR ONLINE

## SITE-BASED, SMALL-GROUP INTENSIVE PROGRAM

### Professional Development



*All small-group work is student-driven, based fully on the student's individual needs*

Read Right Systems will send a consultant to your institution to provide the intensive training required for your staff to competently implement the Read Right small-group intervention program. This training includes:

- Immediate implementation of the program, with 7-weeks of training spread over 15-18 weeks. Our training model is hands-on, so service to students begins immediately, with each trainee working with up to 5 students at a time.
- One full year of off-site support—trainees and administrators may contact us as often as needed via phone, fax, email, or Skype.
- Certificates for trainees upon successful demonstration of criterion-referenced tutoring competencies during the assessment in Week #7 of the training model.

### Read Right Systems Provides

- The Read Right Program Library (550+ books plus more than 200 digitally recorded selections)\*
- A DVD or jump drive containing the audio files for the portion of the Read Right Library used for the Excellent Reading Component
- All of the supporting systems needed for quality assurance, student and project management, and formative and summative evaluation
- One full year of data reporting—includes monthly reporting on individual student progress and the health of the project as a whole and an end-of-year report that summarizes the results of pre- and post-testing with a norm-referenced, standardized test of reading comprehension

\*The client needs to provide students with a device (MP3 player, tablet, or computer) for downloading the audio files and playing them back as needed for each Read Right session. These devices must have search capability. This requirement can be eliminated if the tutoring is 1-on1.

### The Client Provides:

- Up to four faculty/staff members to be trained—a college degree is not required.
- Up to five students to be served by each tutor during each tutoring period. Skill levels of students may vary widely and may include English language learners.
- Devices (MP3 players, tablets, or computers) for downloading the audio files and playing them back as needed for each Read Right session. These devices must have search capability. (not needed if tutoring is 1-on 1)
- Dedicated tutoring space furnished with tables and chairs appropriate for small group work, tables for book bins holding the Read Right library, and a three-drawer filing cabinet.

For more information, contact **Dee Tadlock**  
[deet@readright.com](mailto:deet@readright.com) 360-427-9440

***“Never have I seen any one technique move kids to quickly in so critical a skill. And, I think that’s what is so astonishing to me. They’re on to something. I’m very impressed. I’m blown away!”***

Jan Blase, Principal, Mission Creek Youth Detention Center

Visit our video library at [www.readright.com/video](http://www.readright.com/video) to see educator, student, and parent videos.

The Read Right Online Tutoring Service delivers the same kind of highly-structured, systemic, real time tutoring as that delivered in site-based projects. Students and tutors work together online via audio and video conferencing technology.

Because online tutoring requires internet connectivity, it may not be a viable option for all correction education sites.



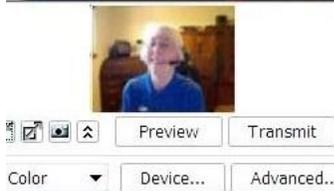
*Each student sees and hears the tutor but does not see or hear other students.*

### The Read Right Online Tutoring Service Package Provides:

- Online tutoring by a trained Read Right Tutor for up to three students at one time.
- All the books and support materials required to implement a successful project.
- Off-site support as needed via email, Skype, or phone, as long as your students are tutored.
- Monthly reports tracking each student's progress and detailing the health of the project as a whole.
- A summative evaluation at the end of the project detailing student growth by comparing pre-tutoring and post-tutoring scores on a norm-referenced, standardized test of reading comprehension.

### The Client Provides:

- One computer station per student per session equipped with
  - High speed internet access
  - A headset with microphone
  - A high-resolution webcam
- A local contact to be the liaison between Read Right personnel and the client who can partner for a successful project and can facilitate student participation



***“Read Right has already completely changed my life. I find that, instead of feeling intimidated by a long passage, I now read for accuracy, meaning, and content. My scores on the simulated exams [for the bar exam] are going through the roof. I am scoring a higher percentage correct than I have ever scored.”***

**—John Schveri,  
Law Student**

For more information, contact Dee Tadlock at: [deet@readright.com](mailto:deet@readright.com) 360-427-9440

# READ RIGHT: INDEPENDENT, GOLD-STANDARD RESEARCH



## News from Education Northwest

101 SW Main St, Ste 500, Portland, OR 97204-3213  
503.275.9500 | 800.547.6339 | [educationnorthwest.org](http://educationnorthwest.org)

July 8, 2010

## Nationally Used Reading Intervention [Read Right®] Significantly Increases Reading Comprehension

**Portland, OR**—A rigorous experimental study by researchers at Education Northwest found that low-achieving middle and high school students increased their reading comprehension after one semester of tutoring with Read Right, a nationally used intervention program that supplements regular English language arts instruction. The study looked at student achievement in reading and motivation to read for 424 students in four Omaha, Nebraska, secondary schools during the fall semester of 2009.

The evaluation found Read Right had a significant positive effect on reading comprehension. Also, after participating in Read Right, a significantly larger proportion of students reported they read for fun almost every day compared to students in a control group. Effects varied by school and student subgroup. “Overall, this means that Read Right worked in these Omaha schools,” said Dr. Caitlin Scott, lead researcher on the project at Education Northwest. “After a semester of Read Right, students made about as much gain on the Gates-MacGinitie Reading Comprehension Test as a typical 9th- or 10th-grade student makes from an entire year of instruction. This is good news for these struggling readers.”

Dr. Dee Tadlock, the developer of Read Right, said, “We were very pleased with the results ... a lot of administrators want to see research by third parties as an evaluation of effectiveness. It lends credibility to all of our data and that will help us in demonstrating that we get pretty amazing results.” Tadlock noted that this is the first study of Read Right to use an experimental design, which is considered to be the “gold standard” of research designs.

The Omaha-based Sherwood Foundation, which has invested more than \$1 million in implementing the program in nine Omaha public secondary schools, commissioned the evaluation for Omaha Public Schools (OPS). “Because OPS wants to make good decisions based on data, we offered to do an experimental design, randomized controlled trial for them so they could really find out how well or if this program was working at all,” said Katie Weitz White, a Sherwood Foundation officer. She added that the study findings will be used to make changes in training and to provide additional materials and tutors. Read Right has been used in about 500 sites since 1991. Rather than stressing phonics and vocabulary like many traditional reading interventions, Read Right tutors focus on students’ comprehension, accuracy, pacing, and intonation. Typically, Read Right is a class during the school day with no more than five students per tutor.

Education Northwest, based in Portland, Oregon, is currently conducting a number of national literacy studies. For more than 40 years, the nonprofit organization has worked to improve learning by building capacity in schools, families, and communities through applied research and development. More information about Education Northwest is available at <http://educationnorthwest.org>.

Contact: Caitlin Scott 503.275.9585, 503.680.9658 (cell),  
[Caitlin.Scott@educationnorthwest.org](mailto:Caitlin.Scott@educationnorthwest.org)

Rhonda Barton 503.275.9520,  
[Rhonda.Barton@educationnorthwest.org](mailto:Rhonda.Barton@educationnorthwest.org)

To access the full report: <http://educationnorthwest.org/resource/1195>

### **\*Researcher’s View of the Results of the Study:**

“This is the most exciting research I have been involved in in my entire career.” *Caitlin Scott, PhD*  
Evaluation Associate  
Education Northwest

## READ RIGHT® CLIENT REFERENCES

### **North Dakota Corrections Education**

Bismarck, North Dakota

Dr. Penny Veit-Hetletved  
Director of Corrections Education  
701-328-6707

[phetletved@nd.gov](mailto:phetletved@nd.gov)

Blaine Cronrath  
Read Right Trainer  
701-253-3610

[bcronrath@nd.gov](mailto:bcronrath@nd.gov)

### **Heartland Community College**

Normal IL

Lisa Cole, Read Right Trainer  
(309) 268-8879

[lisa.cole@heartland.edu](mailto:lisa.cole@heartland.edu)

### **Ozarks Technical Community College**

Springfield, MO

Kim Whalen, Read Right Trainer  
417-447-8947

[whalenk@otc.edu](mailto:whalenk@otc.edu)

### **Metropolitan Community College**

Omaha, Nebraska

Angie Whitfield  
Adult Education Assistant Director  
531-622-4060

[awhitfield@mccneb.edu](mailto:awhitfield@mccneb.edu)

Sheila Keller, Read Right Trainer  
Career and Literacy Facilitator Adult Education  
531-622-4060

[skeller@mccneb.edu](mailto:skeller@mccneb.edu)

*For additional references and testimonials, visit the Read Right video library at:*

[www.readright.com/video](http://www.readright.com/video)

# READ RIGHT® PROGRAM COSTS

## **READ RIGHT® SMALL-GROUP, INTENSIVE INTERVENTION**

The investment for a small-group intervention project that trains up to four of your staff members (teachers or aides) to implement Read Right is as follows: (Does not include staff salaries or applicable state and local taxes, which **will be included as an extra charge if required.**)

### **Read Right Intervention Specialist Training, Library & Support Materials, and Reporting & Digital Audio File Service**

**Tutor Training Investment:** Includes seven weeks of on-site training spread over one semester (consultant travel expenses included), quality assurance, and an end-of year report summarizing the project result as measured by a norm-referenced, standardized reading test. \$61,600

**Support Materials Investment:** Includes the Read Right Library (750+ books), one *Read Right Tutor Manual* for each trainee, the training materials, reading consultation materials, norm-referenced summative evaluation testing materials, and the student and project management systems. All shipping and handling costs are included. 11,000

**Service charge for Audio Files and Monthly & Year-End Reports:** Includes the audio files for the Read Right Library. The digital library is updated as books go out of print and as we determine a need to increase the numbers of books at a specific grade level. Data on each student's progress is entered into the web-based Read Right Portal for Data Management at the end of each month by the teacher. The data is compiled into several management reports and made available electronically to the client. The reports summarize the previous month's project activities as a whole and show the activity and progress of each student individually. There will also be an end-of-year summative evaluation in which gain scores on the *Gates MacGinitie Test of Reading* will be reported. **This service charge is due on an annual basis** and in subsequent years will be billed on the same date as the original. 900

**Total Read Right Project Investment** **\$73,500\***

*\*Invoicing can sometimes be scheduled to spread payment over two budget-years. If this option is elected, a service charge of 3% will be added.*

### **Optional Train-the-Trainer Project:**

The trainer designee must have earned certification as a Small-Group, Intensive Read Right Tutor. The trainer will be trained by a Read Right consultant over a five-week period of time as she trains up to four additional tutors as they work with students. Once trained, the trainer assumes responsibility for quality assurance activities and for training new tutors to replace tutors lost to staff turnover, to expand the program at existing sites, and to implement new projects at other schools in the District.

If a Read Right project is established at a new school during the Train-the-Trainer project, an additional library (\$11,000) must be purchased.

If new tutors are trained at the same site, and there are no more than 5 tutors in the classroom, supplemental books will not need to be added to the existing library in order to accommodate the 5 tutors and their students. If there are more than 5 tutors, supplemental books will likely need to be added. If there are sufficient new tutors in the same school to require a second classroom, an additional library needs to be purchased (\$11,000).

**Total Investment for Training a Read Right Trainer for the Small-Group, Intensive intervention** **\$44,950**

## ON-LINE DELIVERY SYSTEM

---

**Cost of Tutoring:** A minimum of one pod, which serves up to three students, must be purchased. A 20-session minimum package is required; we recommend 60 sessions. Each session lasts up to 55 minutes, depending on the client's scheduling constraints.

One pod (three students) @ \$64 per session X 60 sessions = \$3,840

**\$64 per 3-student session**

**Support Materials Investment:** Includes Read Right Library (more than 100 books containing more than 150 fiction and non-fiction stories), management systems, standardized testing materials, reporting systems, and quality assurance systems. All shipping and handling costs are included.

**\$2,200**

*One library will accommodate multiple pods if each meets at a different time.*

## IS READ RIGHT EXPENSIVE?

---

When measured in cost per grade level gain,  
*Read Right is the **least expensive** program available.*  
*How else should it be measured?*

***“You could think that you weren't in prison.  
You could have been in a book club anywhere,  
and it was lovely.”***

Lesley Graham  
on Reading and Literacy in Prison